

Children Now Control the City

Children inside the Campus Children's Center on the state campus in Albany walked into a city full of surprises Thursday morning after employees at Tully Rinckey PLLC presented them with their very own metropolis - trees, traffic, tall buildings and all. Tully Rinckey PLLC CFO Jeremy Noble presented the children with four brand new city block play mats that double as a puzzle, dozens of new buildings and people that help bring their city to life. The Campus Children's Center was chosen to help recognize Week of the Young Child (April 22 – 28th

) which helps raise awareness for early childhood growth. "Typically we make the formal presentation to the charity of choice but before I could get any words out the children rushed the city and got right to work – playing. The focus of this donation was to help promote and build childhood imagination and by looking at these kids right now, they are doing just that," said Mr. Noble. The donation is made possible through the Tully Rinckey PLLC weekly employee donation box. At the end of the month the money is tallied up, matched by the firm and presented to a pre-selected charity. The educational toy donation to the Campus Children's Center was a first of its kind contribution tried out by the law firm. "We are beginning to use the donation money we gather to purchase actual resources that we know these charities need and would like to have but don't necessarily have it in their budget's to afford," said Mr. Noble. The children took right to their city, navigating the streets, creating stories with other kids as they played, and even shared the items with each other. Before, during and after testing out all the secrets of their new city, each child came up to the Tully Rinckey employees and thanked them individually for the gift without being directed to do so by their teachers. "It was a perfect example of why we chose the Campus Children's Center as one of our charity groups in 2012. Their mission of preparing young children academically and socially for the next steps in their education was evident in everyone of those thank you's. It's what the Week of the Young Child celebrates and promotes and it's great to see that action personally," said

Noble. The Campus Children's Center was selected as one of twelve charities by Tully Rinckey for 2012. The organization was recognized by the firm's Family and Matrimonial practice group which identifies the importance of child development and wished to recognize a charity who spoke to that mission. The Campus Children's Center is the recipient of donations collected from employees in February. March donations will go to the Albany Fallen Officers Memorial to be presented in May while April donations will surprise children at the Kidney Foundation's Tykes on Bikes event in June.