

Local man gets "One Direction" tattoo to win concert tickets for his daughter

Friday, August 1 2014

LATHAM -- When Fly 92.3's "Morning Rush" Show announced they would be giving away front row seats to see the band "One Direction" play at Met Life Stadium, Ron Deutsch knew he wanted to make his daughter's dream to see her favorite band up close a reality. But, in order to do that, he had to get a softball sized tattoo of One Direction, on his upper thigh, live on the radio. The idea created backlash on social media, and now Ron is speaking out against critics and says he'd do it again. "I think it's a once in a lifetime opportunity for my daughter and I guess the tattoo will last forever but so will our relationship so I think it's worth doing," he says. "It's the chance of a lifetime, and he's like the best Dad ever," says Ron's 14 year old daughter Kendall. Should Ron have second thoughts, it will be an expensive tattoo to remove. On average, experts say just one laser removal session can cost between \$200 and \$500. Despite some backlash on social media, the contest is completely legal. Our experts at Tully Rinckey issued to us this statement saying: "In New York, a person or company can have exposure to legal liability if they are negligent. Negligence is defined as the failure to use ordinary care. Amongst the areas that I could see the radio station being "negligent" is if they were aware of some circumstance in which getting the tattoo presented a risk to the father. For example, if they sent the father to an artist who had a history of substandard safety precautions, or was located in a hazardous location. Otherwise, so long as the father is of age and is competent to make decisions, that person assumes all the risks associated with the decision to get a tattoo." "We've got Extoria tattoo incredibly professional a lot of experience Ron is a willing participant sign sealed and delivered and now it lets his daughter get in the front row," says Brian Cody, co-host of the Fly Morning Rush. So now Ron's 14 year old daughter Kendall will get to see One Direction perform live, but she'll be bringing Mom along instead. While Dad is left with a lifetime reminder of the lengths he'd go through for his daughter.