

## **Seasoned Journalist and Law Firm PR Manager Joins Tully Rinckey PLLC Team**

Latest addition to Firm's Marketing Team brings 24 years of experience in coast-to-coast print journalism

Charles J. McChesney Director of Public Relations

October 2, 2014 – Rochester, N.Y. –

Tully Rinckey PLLC is pleased to announce that it has hired Charles J. McChesney as the law firm's Director of Public Relations. His hiring comes as the firm prepares for continued expansion across Upstate New York and beyond. In his new role, Mr. McChesney will develop and execute public relations initiatives that strategically connect media outlets with distinguished attorneys who can clearly explain complex legal matters. Mr. McChesney will be charged with ensuring journalists and the news-consuming public across the state and nation have on-demand access to the unique legal insights offered by Tully Rinckey PLLC's team of nearly 60 attorneys who focus on close to 30 legal practice areas. Mr. McChesney's previous roles include working as an award-winning reporter with The Post-Standard

and Syracuse.com, Editor in Chief of The Central New York Business Journal

and in newsroom leadership and reporting positions at The News-Chronicle in Thousand Oaks, Calif., Investor's Daily in Santa Monica, Calif., The Recorder in Greenfield, MA, and Foster's Daily Democrat in Dover, NH. This equates to more than two decades of experience in print reporting and newsroom management roles at major regional media outlets spanning coast-to-coast. His experience includes pioneering work in online reporting. Mr. McChesney is a graduate of Colgate University and the Syracuse Entrepreneurship Bootcamp at Syracuse University's Whitman School of Management. Prior to joining Tully Rinckey PLLC, Mr. McChesney was Proposal and Public Relations Manager at Hiscock & Barclay, LLP. Tully Rinckey PLLC has offices in Albany, Buffalo, Rochester, Syracuse, Washington, Virginia and in September opened an office in San Diego, Calif. The firm is active in community projects including several that focus on assisting military veterans. To speak to Charles J. McChesney, or for more information, contact him at (585) 492-4700 or [cmcchesney@1888law4life.com](mailto:cmcchesney@1888law4life.com)