

## **Tully Rinckeyâ€™s Bankruptcy Practice Just Got Rock Solid**

Tully Rinckey PLLC is pleased to announce the addition of Robert J. Rock as Senior Counsel of the firms' bankruptcy practice. Mr. Rock will be representing creditors and debtors in Chapter 7

and Chapter 13

bankruptcies. In addition, he will expand the firms' Chapter 11

practice, which helps businesses of all sizes reorganize and save local jobs.

Mr. Rock has been practicing law for more than 30 years, much of which has been spent representing clients on both sides of the bankruptcy battle. Mr. Rock has taken to task the big companies, defended big business and creditors and represented debtors who needed the financial protections that bankruptcy can provide. What may be most interesting about Mr. Rock's more than three decades of experience is that every year has been spent in the Capital Region helping community members achieve a fresh financial start.

For the past 12 years, Mr. Rock operated his solo practice: the Law Office of Robert J. Rock. He has represented creditors and bankruptcy trustees in all aspects of bankruptcy litigation. As debtor's counsel he has confirmed Chapter 11

plans in diverse cases, including a rural Delaware County acute care hospital, a water park developer, a major printing company and a ladder manufacturer. He built his practice and his reputation by helping financially distressed individuals and businesses obtain a fresh start. In an effort to build trusting relationships with potential new clients at Tully Rinckey PLLC, Mr. Rock will provide free initial consultations.

"People who come through my door are very vulnerable emotionally and financially. It is my job to help them relieve the stress on both fronts, and that begins with my free consultations. I think such actions are crucial in establishing new and personal relationships with people," said Mr. Rock.

Rock received a juris doctorate from Albany Law School and a bachelor's degree in political science from LeMoyne College. His admissions include the New York State Bar, the U.S. District Courts for the Eastern, Southern and Northern Districts of New York and the 2nd U.S. Circuit Court of Appeals.